



All India Avocado Producer To Consumers Association

Proposed, now working Under the aegis of
Balram Rural Development & Agri.
Research Center;
Public Trust Regi. No. E-258 NSK

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The aims & objectives are as under:-

- 1.** Development of hi-tech commercial plantations of avocado in identified belts act as hubs for supply of fruits growing demand in domestic & international market.
- 2.** Assistance in securing availability of quality planting material by promoting setting up of scion and root stock banks / mother plant nurseries and carrying out accreditation / rating of avocado nurseries and need based imports of planting material.
- 3.** Promotion of field trials of newly developed / imported planting materials and other farm inputs; production technology; PHM protocols, INM and IPM protocols and promotion of applied R&D programmes for commercialization of proven technology.
- 4.** Promotion of applied R & D for standardizing PHM protocols, prescribing critical storage conditions for fresh avocado produce, bench marking of technical standards for cold chain infrastructure necessary for fresh avocado etc.,
- 5.** Development of modern post-harvest management infrastructure as an integral part of area expansion projects or as common facility for cluster of project avocados
- 6.** Transfer of technology to producers / farmers and service providers such as gardeners, farm level skilled workers, operators in cold storages, work force carrying out post harvest management including processing of fresh avocado and to the master trainers.
- 7.** To make the awareness at domestic & International level about the presence & Importance of Avocado crop by attending the meetings, seminars, symposiums, Congresses, exhibitions, etc.
A. To take all necessary efforts to establish the National Research Center for Avocado at Nasik.
- 8.** Development of integrated, energy efficient cold chain infrastructures for fresh avocado produce, & oil extraction facilities as an integrated processing complex.
- 9.** Popularization of identified new technologies / tools / techniques for commercialization / adoption, after carrying out technology need assessment.
- 10.** Setting up of Common Facility Centers in Horticulture Parks and Agri-Export Zones for avocados.
- 11.** Promotion and market development of fresh avocado produce in Domestic Market.
- 12.** Promotion for consumption and market development of avocado produce and products in International Market.
- 13.** Strengthen market intelligence system by developing, collecting and disseminating avocado database.
- 14.** Carrying out studies and surveys to identify constraints and develop short and long term strategies for systematic development of avocado production & Market, Supply Chain.
- 15.** Providing technical services including advisory and consultancy services to avocado producers, PH Complex Operators, Exporters, Importers, Research Institutes, Input Suppliers, Consumers, wholesalers, Retailers
- 16.** To provide a diversion option to the monoculture practices of grapes, to establish a place in between Grapes & Mango economy.